



# Open Grants Competition

## U.S. EMBASSY MOROCCO OPEN GRANTS COMPETITION

### APPLICATION GUIDELINES

**THEME: *TAKING THE ENTREPRENEURSHIP LEAP***

**DEADLINE: FEBRUARY 15, 2015**

Entrepreneurship is a valuable contribution to any thriving society. It can change an individual's paths, provide jobs, strengthen employability of generations and foster innovation and creativity. The U.S. Embassy is looking for ideas to foster entrepreneurship and the entrepreneurial spirit in Morocco and we want to hear from you!

The purpose of the U.S. Embassy Open Grants Competition is to award small sums of funding for specific projects proposed to supporting efforts to strengthen entrepreneurship in Morocco. Successful projects will strengthen ongoing or new efforts to demystify entrepreneurship, provide opportunities and training for new entrepreneurs and support efforts to improve conditions for entrepreneurs.

In order for a project to be considered, the application must focus on specific activities to support entrepreneurship in Morocco. Proposals must entail a clear action plan for how the project will be implemented and outline how the activities will bring about the intended results.

Activities can include workshops, trainings, education campaigns, mentorship, advocacy efforts, or other activities that directly engage target audiences.

Grants will be awarded to registered non-governmental organizations (NGOs). Only registered non-governmental organizations will be eligible to receive funding.

#### **Guidelines:**

- The maximum amount of a grant is 90,000 MAD. Proposals requesting more than 90,000 MAD will not be considered.
- U.S. and third-country organizations or nationals are not eligible for grants under this program.

- Funds cannot be used for: partisan political activity, humanitarian aid or charitable contributions, fund-raising campaigns, construction, international trips, or commercial activities, including start-up funding or micro-loans.
- All proposals must be submitted to the Embassy **by February 15, 2015** – no late proposals will be considered.
- All activities under the proposal must be completed by March 31, 2016.
- Proposals must be submitted via email to: **Rabatopengrants@state.gov**

### **Proposal Format:**

- Proposals should follow the U.S. Embassy Open Grants Proposal Template
- Proposals must be in **English**
- Proposals should not exceed 7 pages
- Proposals should include organization name, address and the contact information for at least one individual from the organization.
- A copy of the registration papers for the organization should be included (and does not count against the length limit for the proposal)
- Proposals should list any previous grants received, including amount and donor
- Budgets should follow the budget template
- Equipment cannot account for more than 10% of the total cost.

### **Evaluation Criteria**

Proposals will be evaluated according to the relevance of the project proposed to the theme and the linked results or outcomes as part of the project. Added consideration will be given to projects that:

- Focus on target audiences outside of urban centers.
- Focus on supporting efforts of environmental entrepreneurship

**Any questions can be directed to: [Rabatopengrants@state.gov](mailto:Rabatopengrants@state.gov)**



